

# Contextscanner© Essentials Training

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Enhancing Strategic Leadership Skills

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*All you need to know about our Training & Certification options.*

## **What is the Contextscanner©?**

The **Contextscanner©** is a holistic and strategic framework and methodology, designed to guide individuals, teams, and organisations toward more authentic, environmentally, and socially responsible strategies.

Merging principles from Strategy, Risk Management, Positive Psychology, and Creativity, it explores essential themes and questions through a step-by-step approach, facilitating actionable insights that emerge from the dynamic interplay between imagination and context.

## **Why choose the Contextscanner©?**

In today's widely experienced complexity and uncertainty, lack of self-awareness, siloed thinking and short-term focus often hinder meaningful developments. The **Contextscanner©** addresses these challenges by:

- Inviting participants to zoom out, reflect, and put things into broader perspective.
- Encouraging deeper awareness of values and visions, leading to more responsible and longer term thinking and acting.
- Promoting essential qualities, like courage, consistency and communication to build trust, psychological safety and a sense of purpose and confidence.
- Emphasising cooperation over competition as a fundamental principle of existence.

## **For Who?**

- Driven professionals and teams navigating complexity and transitions.

- HR and Learning & Development leaders fostering future strategic leadership skills.
- Change Management agents leaning on a comprehensive methodology.
- Creatives, consultants, and campaign designers incorporating Strategy into their portfolios.
- Leaders seeking purpose-led and collaborative initiatives.

## ***Training Content & Objectives***

- How to design a 'Strategy-from-within', rooted in values, long-term vision and relevance derived from context.
- How to distinguish zones of influences.
- How to bridge imagination with reality.
- How to fine tune goal setting for an optimal experience.
- How to prioritise systematically for clarity, alignment and focus.
- How to balance between serving the self and others.
- How to build trust through communication and consistency.

## ***Training Formats***

**Self-Paced eLearning** | 'Behind the Ideas & Actions' Contextscanner© Essentials

**Live or Hybrid Workshops** | Facilitated sessions for individuals or teams

**Train-the-Trainer Programs** | Equip internal leaders to leverage the framework

**Customised Internal Roll-Outs** | Challenges and Trajectories tailored to context

## ***Certification***

Upon successful completion, participants receive a certificate, symbolizing their commitment to integrity and values-driven action. This certification also grants access to the Certified C Community - a network of dedicated professionals and organisations for mutual inspiration and support.



## Get Started

Feel free to reach out to discuss how we can tailor the **Contextscanner©** training to meet your organization's unique needs and objectives.

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